



## PRESS INFORMATION

20 February 2004

### **Sports Port launches with 20 football clubs live under a partnership with Toshiba and the Football League**

#### ***High Speed Wireless Internet Access for Sports Venues***

A new business unit, focused on bringing the benefits of high-speed wireless internet access to sports venues, launches today.



**TOSHIBA**

Andrew Doe, Managing Director of Sports Port®, commented: “We have been working with Toshiba and the Football League over the past six months to roll out wireless hotspots in Football League clubs across the country. As a result we have perfected a technique for providing high speed wireless internet access for sports venues at low cost. The reaction from press and photographers using the system has been extremely positive, and we believe the time is now right to create a dedicated business unit to bring the benefits of our experience to other sports venues”.

The broadband hotspots allow photographers, journalists, fans and business executives to capitalise on the wireless connectivity on offer. The hotspots allow:

- **Photographers** to wirelessly send close-up action pictures directly to the publication or website they're working for via the Internet - or to anywhere else in the ground
- **Journalists** to file their reports without being tethered to their desk by a nest of wires
- **Fans** to read the latest sports news or view images via PDAs
- **Business executives** to work wirelessly in executive boxes, providing them with access to a corporate network or the Internet, without the need for cables

Further details of the benefits for sports venues as well as the professionals that work in them, as well as a list of sports venues that are part of the Sports Port network can be found at

[www.sportsport.com](http://www.sportsport.com)

Sports Port® has been established as a dedicated business unit within Wireless Workplace Limited, a leading provider of public-access and enterprise wireless networking services.

### **About Wireless Workplace**

Wireless Workplace design, install and manage Wi-Fi networks for public-access and private enterprise use.

In the public-access field, Wireless Workplace provide deployment, engineering, systems integration and training and marketing services to leading wireless ISPs. Wireless Workplace is also developing a range of utilities for users of public hotspots, the first of which is an email service [www.movablemail.com](http://www.movablemail.com)

In the enterprise wireless network market, Wireless Workplace delivers real business benefit for its customers with its team skilled in workplace design, building surveying, planning and project management, coupled with radio frequency technology and planning, voice and data network design, implementation and management.

For further information regarding wireless workplace, please visit [www.wirelessworkplace.biz](http://www.wirelessworkplace.biz)

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